The MESM’2020 is the 16th conference after the successful start of the first MESM’99 and the third MESM’200 that held in Jordan. It will be held virtually in Amman-Philadelphia University in the period between 16 and 17 Dec. 2020.

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**Topics of Interest (not limited to):**
- Service Innovation and Management
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- Industrial Applications
- Web-based Simulation
- Software Engineering
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- Paper Submission: Nov. 15, 2020
- Notification: Nov. 30, 2020
- Final Submission: Dec. 10, 2020

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